

Part #1

1. List the name of the company and its URL.

eBay <https://www.ebay.com>

2. Search for a product on that site that you would be interested in buying and answer the following questions:

a. List the product that you searched for.

Used carburetors for a 1996 Polaris Snowmobile

b. What kind of detailed information is provided about the product? i. Price, color, size, etc.?

The listing includes the price, condition, compatibility, brand, and shipping cost, and size

c. Is an image displayed? Can you see different views of the image? Can you see an enlarged view of the image?

Yes, multiple images are shown. You can view different angles and zoom in for a close up view.

d. Are customer ratings or reviews available? Did you read the reviews?

Seller ratings and feedback are available.

e. Does the website offers suggestions on additional items that you may want to Purchase?

Yes, eBay suggests similar parts, and items from the same seller

f. Can you easily add the item to your shopping cart? Is the "Add to Cart" or "Buy" button easily visible?

Yes, the add to cart and buy it now buttons are very visible and easy to use

g. Is this a product that you would buy online? Or, would you research it online but purchase it from a local brick and mortar store?

Yes. For older parts that are no longer made, online or facebook marketplace are often the only option.

Part #2

Shopping on eBay is a familiar experience for me because I use it to find new to me, used parts for older dirt bikes, snowmobiles, and cars that manufacturers no longer produce. When I first accessed the site, it was easy to use the search bar to enter the part I needed. The results page displayed many listings with prices, conditions, seller ratings, and shipping costs, which made finding the best deal simple. eBay also has a feature called Guaranteed Fit, where they guarantee that the part will work with your machine. In my experience, they are usually wrong, but they will give you your money back if it does not fit.

Clicking on a listing opened a product page. The page included multiple photos that could be zoomed in to inspect the condition of the part. However, the quality of the pictures is up to the

individual seller, so on some listings the quality can vary greatly. This is especially important when buying used engine parts because small details, such as rust holes or missing pieces, can affect whether the part will work. The description section usually provides compatibility information, part numbers, and notes from the seller about wear or defects. Seller feedback scores and customer comments are also shown, which helps build confidence in the purchase. I often find myself making multiple purchases from the same seller. The site also recommends similar items and related parts, which is definitely helpful if the exact item is unavailable, if additional components are needed, or if the part I am looking for is in bad condition. Adding the item to the cart or purchasing it immediately is very simple because the buttons are large and clearly labeled. eBay also saves my payment and shipping details, which allows for a faster checkout experience.

Overall, the purchasing process on eBay is efficient and informative. One downside is that quality and accuracy depend very heavily on the seller, and prices can sometimes be high, so buyers must read descriptions carefully and find a trusted seller. Despite this, I would definitely continue using eBay for shopping because it provides access to rare or discontinued parts that are difficult or impossible to find without buying a junk machine for parts. For specialty mechanical parts, online marketplaces like eBay, where an individual seller can list a product, are often the best option available.